

LOGO COMPETITION LAUNCH - UNESCO-UIA WORLD CAPITAL OF ARCHITECTURE



COMPETITION LAUNCH
6 February 2019

UNESCO-UIA World Capital of Architecture

LOGO COMPETITION



The UIA is launching a competition for the UNESCO-UIA World Capital of Architecture logo.

The World Capital of Architecture is a new triennial programme launched by UNESCO and the UIA, whereby the two organisations will designate cities hosting the UIA World Congress of Architects as World Capitals of Architecture for a period of 1 year. The city designated as World Capital of Architecture will become a global forum for discussing the pressing challenges facing our world, through the prisms of culture, heritage, urban planning and architecture. UNESCO, the UIA and local institutions will organise activities and events to promote projects that will involve not only architects and urban planners, but professionals from all other related sectors, including artists, writers, policy makers, and social institutions.

The overriding objective of the World Capital of Architecture initiative is for designated cities to style themselves as open and creative spaces to discuss, exchange and seek solutions to the urban dilemma.

More information about the World Capital of Architecture.

The winning logo will be used all around the world for the World Capital of Architecture programme branding. While a new World Capital of Architecture is nominated every 3 years, the programme logo stays the same.

...And we want that logo to be designed by YOU!

ELIGIBILITY

This competition is open to anyone. Submissions can be made as an individual or as a team.

TIME

Launch – Wednesday 6 February 2019

Deadline – All projects must be submitted online via the competition platform by 18:00 Central European Time, Tuesday, 30 April 2019

Results – The winning project will be announced on Monday, 27 May 2019

THE JURY



LULU LI

Lulu Li is an active practitioner in fields of design, art, interaction design, research, curatorial practice, and entrepreneurship. Both her personal works and studio works has won numerous awards from TOCA ME, Gilbert de Botton UAL awards, Red Dot, IF award, to the Best app 2014 and 2015 in app store. She is renowned for her commitment to projects raising awareness about the fight against air pollution in cities and for her work with virtual reality.



EDDIE OPARA

Eddie Opara began his career at ATG and Imaginary Forces and worked as senior designer-art director at 2x4 before establishing his own studio, The Map Office. He joined Pentagram's New York office as partner in 2010. Opara is also a senior critic at the Yale University School of Art and has recently authored a book, *Color Works*, published by Rockport.



ELAINE RAMOS

Elaine Ramos runs a design studio most focused on the cultural market and is a founding partner of the Brazilian publishing house Ubu, created in 2016. She graduated from the School of Architecture and Urbanism of the University of São Paulo (FAU-USP) and worked as art director at the publishing house Cosac Naify for 11 years. She has been exhibiting her graphic design work in Europe and America since 2006.

FOR REGISTRATION, PLEASE VISIT :-

<https://uia-wcalogo.awardsplatform.com>

The International Union of Architects (UIA) is an international non-governmental organisation based in Paris. Established in 1948, it is the only organisation representing architects across the globe working to unify architects, influence public policies on construction and development, and advance architecture in service to the needs of society.



UIA - INTERNATIONAL UNION OF ARCHITECTS

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